



FOR IMMEDIATE RELEASE:

RuggedCom Appoints New Industrial Business Development Manager

RuggedCom Inc., Woodbridge, Ontario, March 23, 2006 –

RuggedCom Inc., a leading developer of ruggedized networking and communications technology, announced the appointment of Dominic Iadonisi to the position of Industrial Business Development Manager. Dominic brings with him over 18 years experience in network communication technologies and is a recognized leader in the area of industrial Ethernet who is actively involved with various Industrial Ethernet organizations such as ODVA and Foundation Fieldbus.

Before coming to RuggedCom, Dominic has held senior positions with Enterasys Networks, Spirent Communication, Lucent Technologies, and Northern Telecom. Most recently, Dominic was the Senior Application Engineer/Technical Services Manager for Hirschmann North America where he was responsible for business development and applications support for industrially hardened Ethernet. Dominic also holds a Bachelor of Science, Electrical Engineering degree from the University of California, San Diego, and is CISCO CCNA certified.

“Dominic will be instrumental in guiding RuggedCom into new industrial markets and applications that are currently underserved by existing technologies”, said Joe Gould – Director of US Sales. “In particular, Dominic will be focusing his efforts on applications where RuggedCom’s value proposition of reliability, immunity, performance, and security are greatly needed. “

“RuggedCom continues to attract industry leading professionals in the area of networking communications”, said Marzio Pozzuoli, President and CEO. “Dominic’s extensive experience in Industrial Ethernet will bring tremendous value to our new and existing customers.”

Dominic will be based out of Maryland, USA and he will be focused on building market share and managing existing customer relationships within the Industrial market.

To learn more about RuggedCom, please visit www.RuggedCom.com

About RuggedCom Inc.:

RuggedCom is a leading developer of high performance networking and communications devices for harsh industrial environments. With corporate headquarters located in Woodbridge, Ontario, Canada and regional offices worldwide, RuggedCom sales representatives and distributors can be found in over 25 countries to provide knowledgeable and timely support to a global customer base. Founded by people with strong backgrounds in utility and industrial automation, RuggedCom products are designed to provide a level of ruggedness and reliability that exceeds industry standards for communications equipment used in electric power substations, industrial manufacturing, process control and transportation markets. RuggedCom’s mission is to provide innovative networking technology of the highest quality and reliability coupled with unsurpassed customer support.



Contact Information:

For media or industry analyst support, please contact:

Mr. G. Pino Porciello

Director of Marketing

RuggedCom Inc.

+1 (905) 856-5288 ext 258 or

+1 (888) 264-0006 toll free