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For Immediate Release:

## **RuggedCom Appoints New Southeast Regional Sales Manager**

**Hollywood, Florida, February 18, 2005** – RuggedCom Inc., a leading developer of ruggedized networking and communications technology, announced the appointment of Andrew Zitomer to the position of Regional Sales Manager for the southeastern United States. Andrew is based out of RuggedCom's Center of Excellence, located in Hollywood Florida, and will be focused on building market share as well as managing existing customer relationships in the utility, transportation, and industrial automation markets.

Joe Gould, Director of Sales, USA, said "We are very pleased that Andrew has joined the RuggedCom team. Andrew's vast Communications industry expertise, strong relationship-building talents, and collaborative approach to the sales process will ensure the delivery of world class support to our existing and prospective customers. We look forward to continued growth within this region."

Andrew brings a strong track record of over 17 years of technology sales and business development experience to his new role. Prior to joining RuggedCom, he held positions at a number of communications technology companies including Datacom, Foundry Networks, and Cabletron. Andrew has a track record for successfully establishing new relationships as well as significantly increasing sales throughout his career. He holds a Master of Science degree from Purdue University.

To learn more about RuggedCom, please visit [www.RuggedCom.com](http://www.RuggedCom.com)

### **About RuggedCom Inc.:**

RuggedCom is a leading developer of high-performance networking and communications equipment capable of operating reliably in harsh industrial environments.

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