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**RUGGEDCOM INC. TO HOST CONFERENCE CALL FOR
FIRST QUARTER FISCAL 2008 RESULTS ON AUGUST 9, 2007**

RuggedCom Inc., Woodbridge, Ontario, Canada, August 2, 2007 –

RuggedCom Inc. (TSX: RCM) ("RuggedCom") (the "Company") today announced it will hold a conference call and live audio webcast on **Thursday, August 9, 2007 at 10 a.m. (ET)** to discuss its financial results for the first quarter of fiscal 2008, ended June 30, 2007.

A news release announcing the Company's results will be issued prior to the call, which will be hosted by Marzio Pozzuoli, President and Chief Executive Officer and Roy Dalton, Chief Financial Officer. Following management's presentation, there will be a question and answer session for analysts and institutional investors.

To participate in the teleconference, please call **416-849-9305** or **1-866-838-4337**. The live audio webcast can be accessed at RuggedCom's web site at www.RuggedCom.com. The webcast will also be archived on the site. A taped rebroadcast will be available to listeners following the call until 12 a.m. (ET) on August 16, 2007. To access the rebroadcast, please call **416-915-1035** or **1-866-245-6755** and enter passcode **863398#**.

About RuggedCom Inc.

RuggedCom is a leading provider of rugged communications networking solutions designed for mission-critical applications in harsh environments. RuggedCom's technology solutions include Ethernet switches, network routers, wireless devices, serial servers, media converters, software and professional services. RuggedCom's products are designed for use in harsh environments such as those found in electrical power substations and "Smart Grids", intelligent transportation systems, industrial process control and military applications. For further information, please visit www.RuggedCom.com.

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